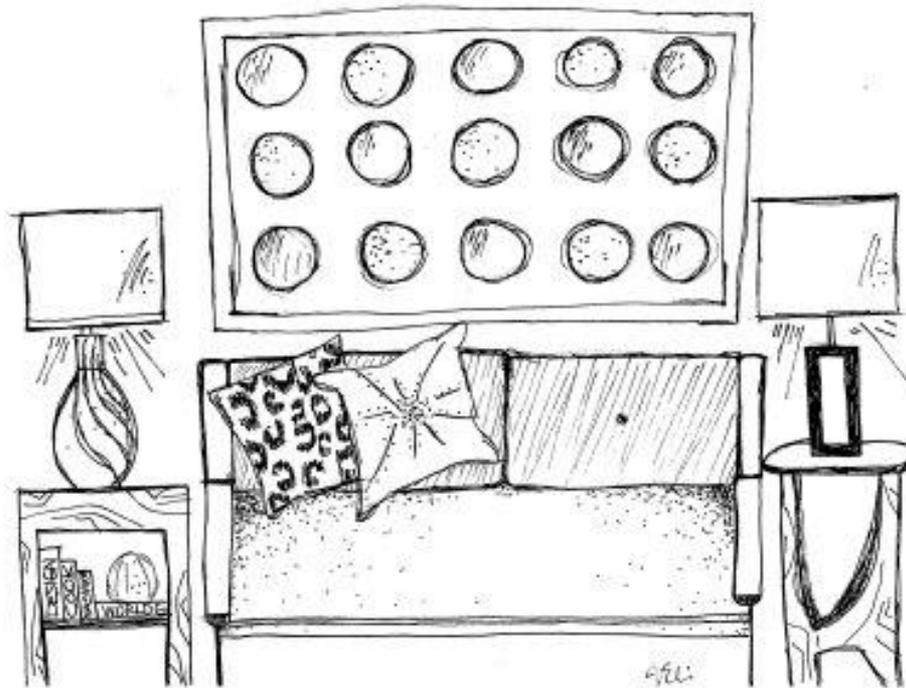


Evaluate elevation, perspective, and  
digital presentation

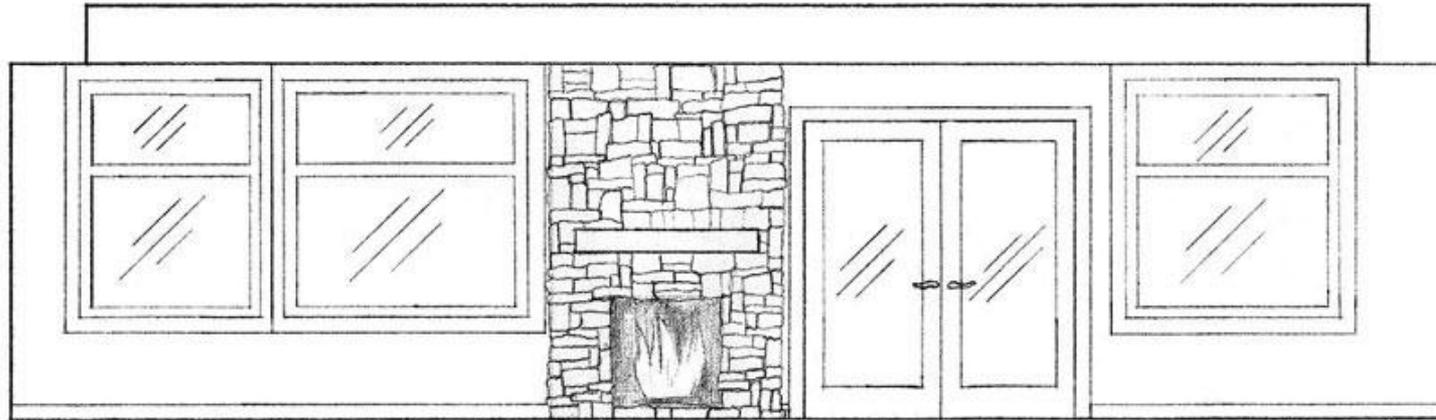
What can you improve on this elevation?

---



# What can you improve on this elevation?

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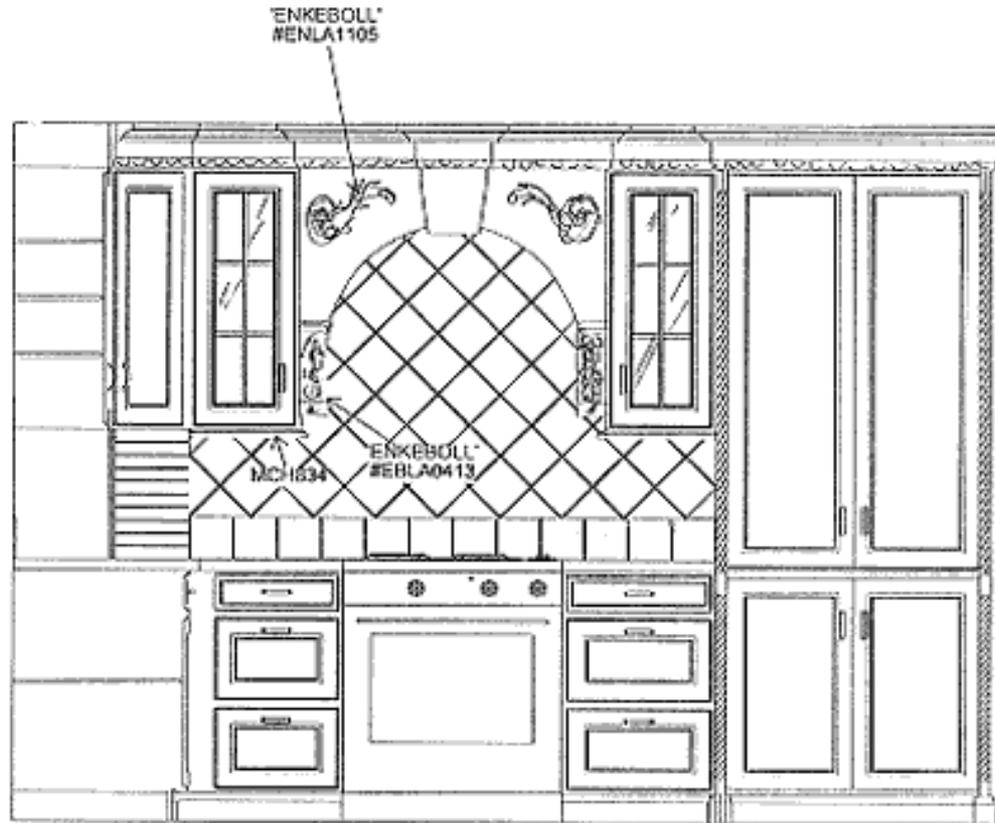
LIVING

DINING



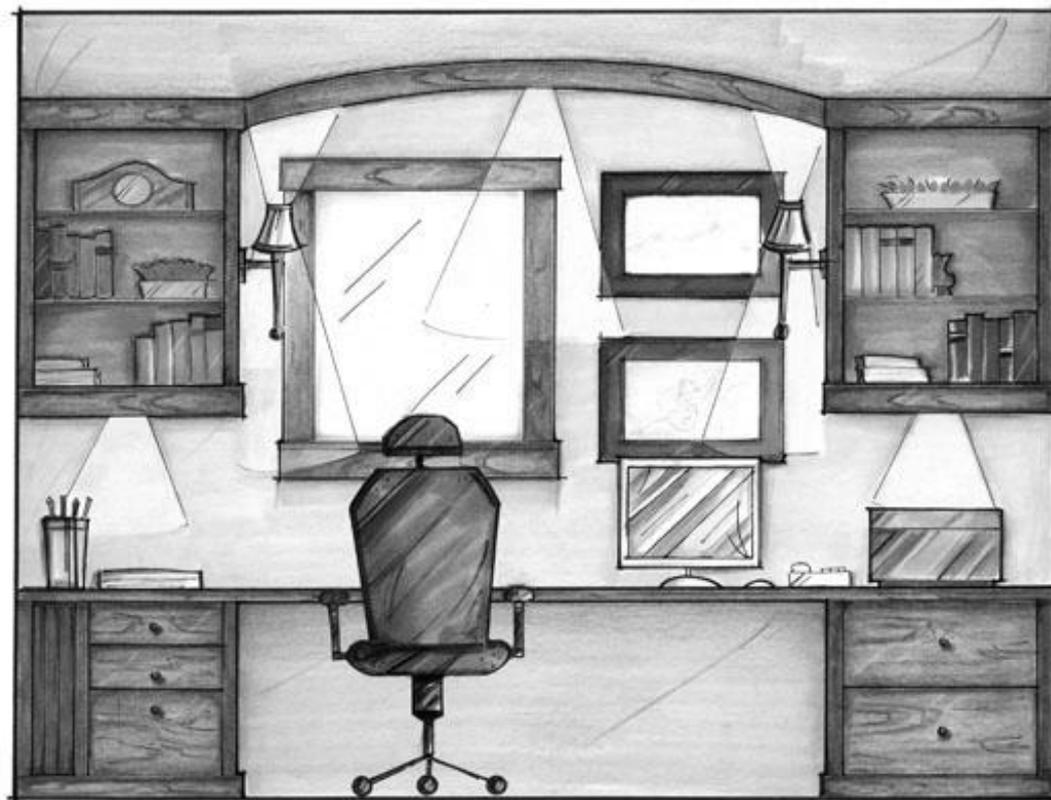
# What can you improve on this elevation?

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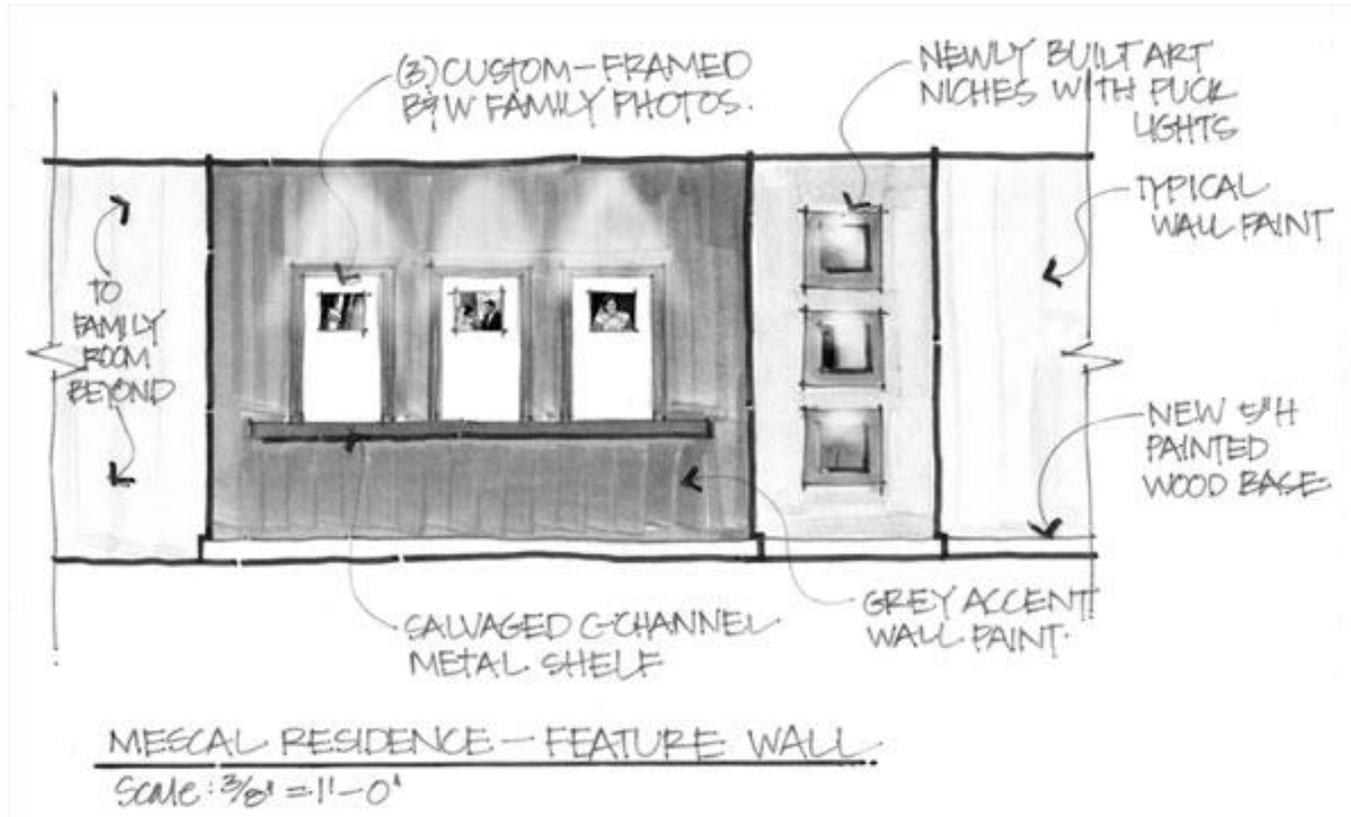


Is this a good elevation? If so or no, why?

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Is this a good elevation? If so or no, why?



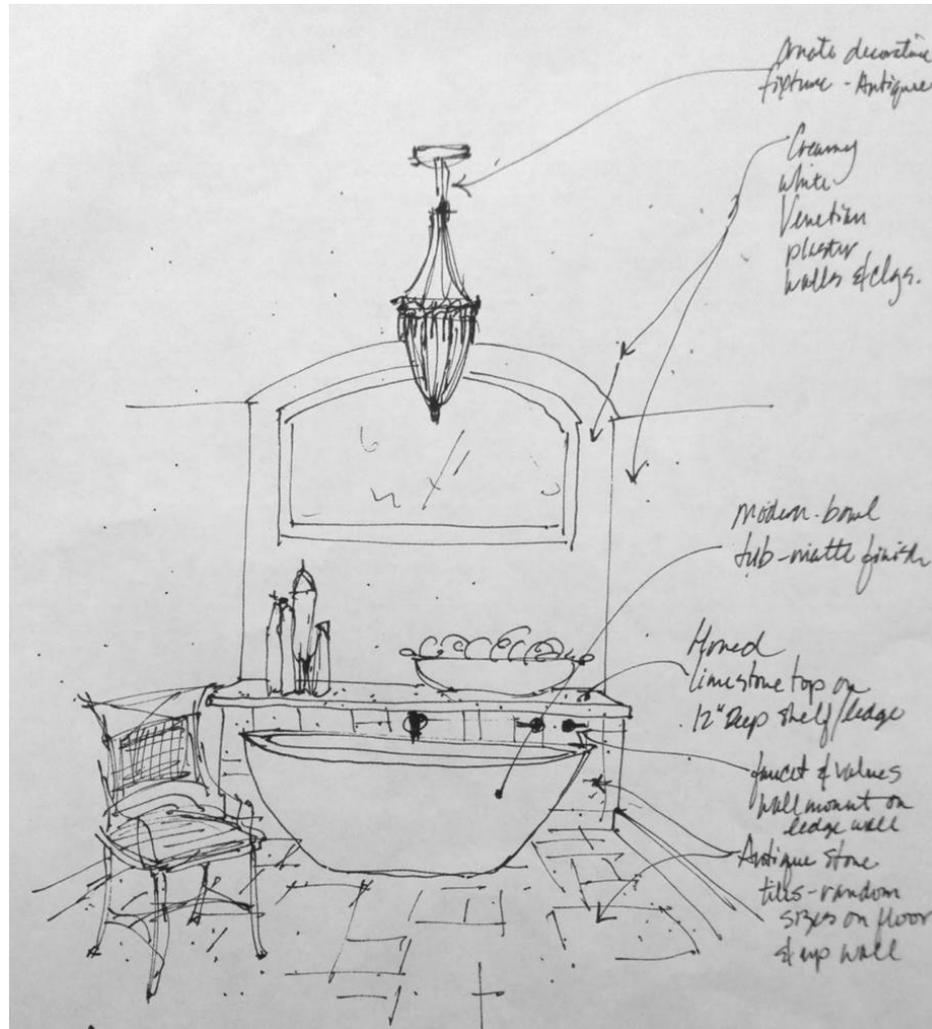
# 6 elevations

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- ▶ Show understanding of sketching elevation techniques
- ▶ Attention to details
- ▶ Illustrate great line weights and line consistency
- ▶ Show line weights
- ▶ Indicate all architectural elements and non architectural elements details
- ▶ Use appropriate graphic presentation for entourage
- ▶ Attention to accuracy in scale and proportion
- ▶ Illustrate materials – texture, value
- ▶ Indicate lightings thru fine graphic communication
- ▶ Provide written verbal conceptual idea in the elevations
- ▶ Produce good quality elevations
  - ▶ Portfolio presentation
  - ▶ Note: *do not have to show door swing, shelving, and dimension*



# What can you improve on this perspective?

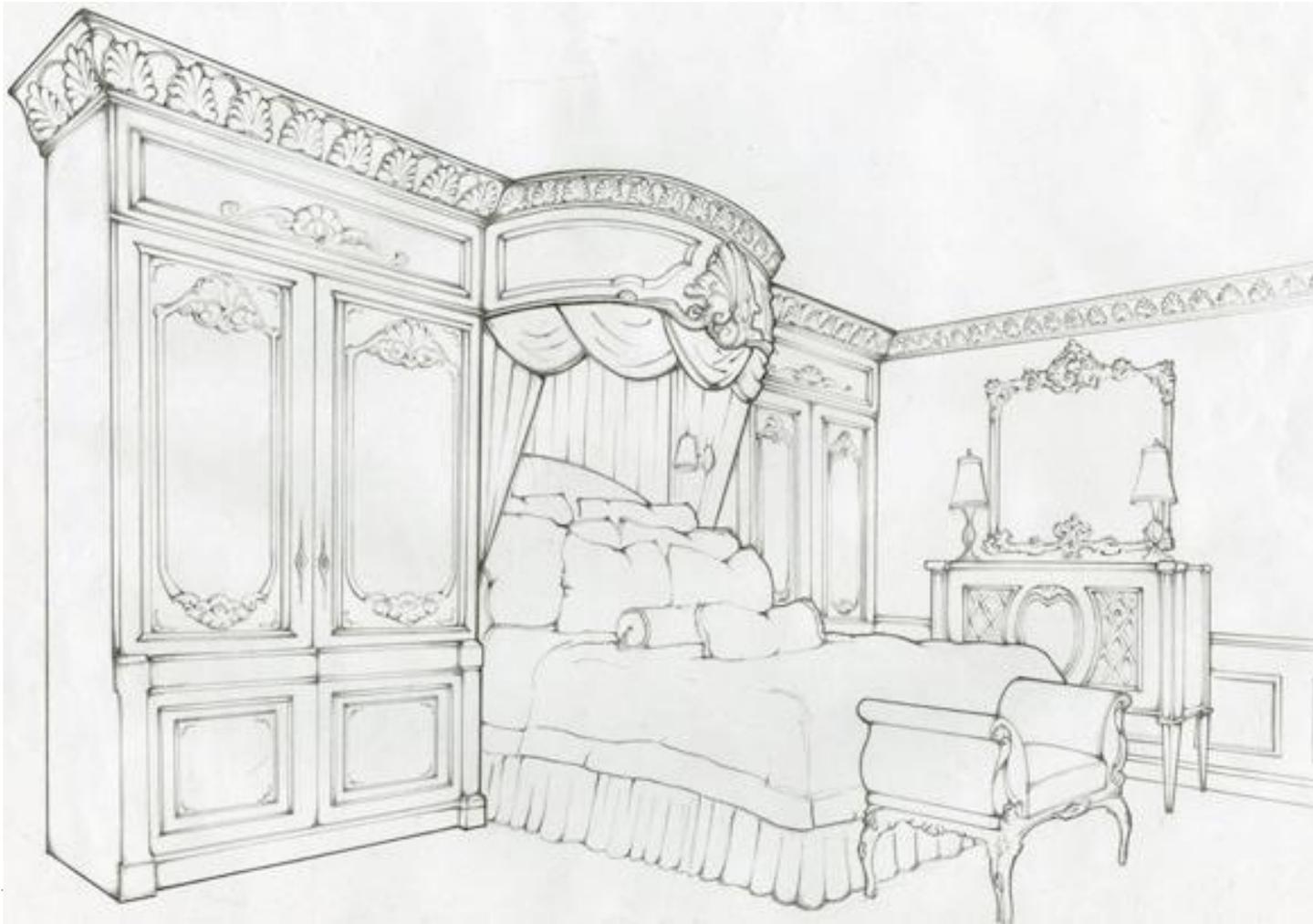


# What can you improve on this perspective?



Is this a good perspective? If so or no, why?

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Is this a good perspective? If so or no, why?

---

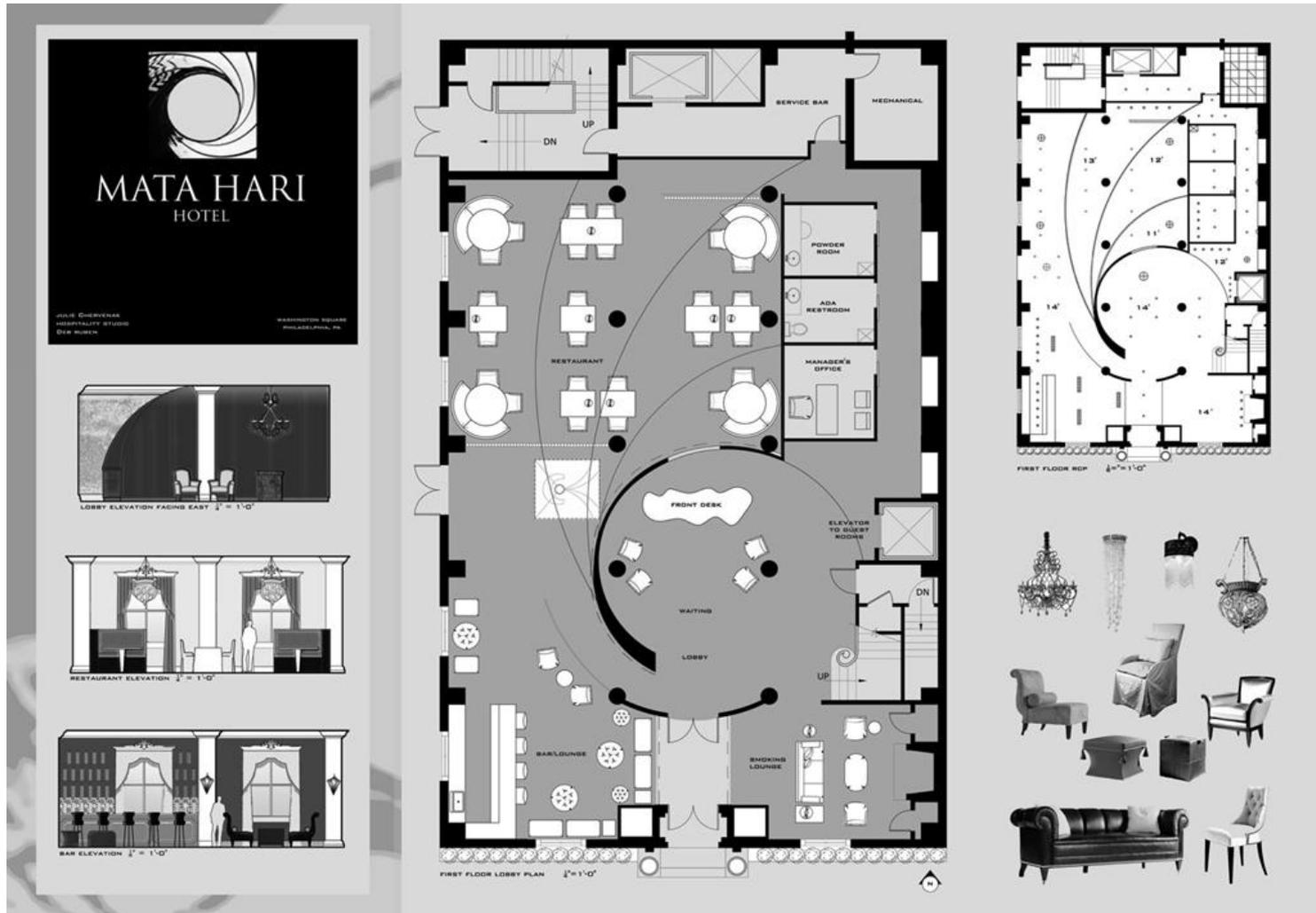


Is this a good perspective? If so or no, why?

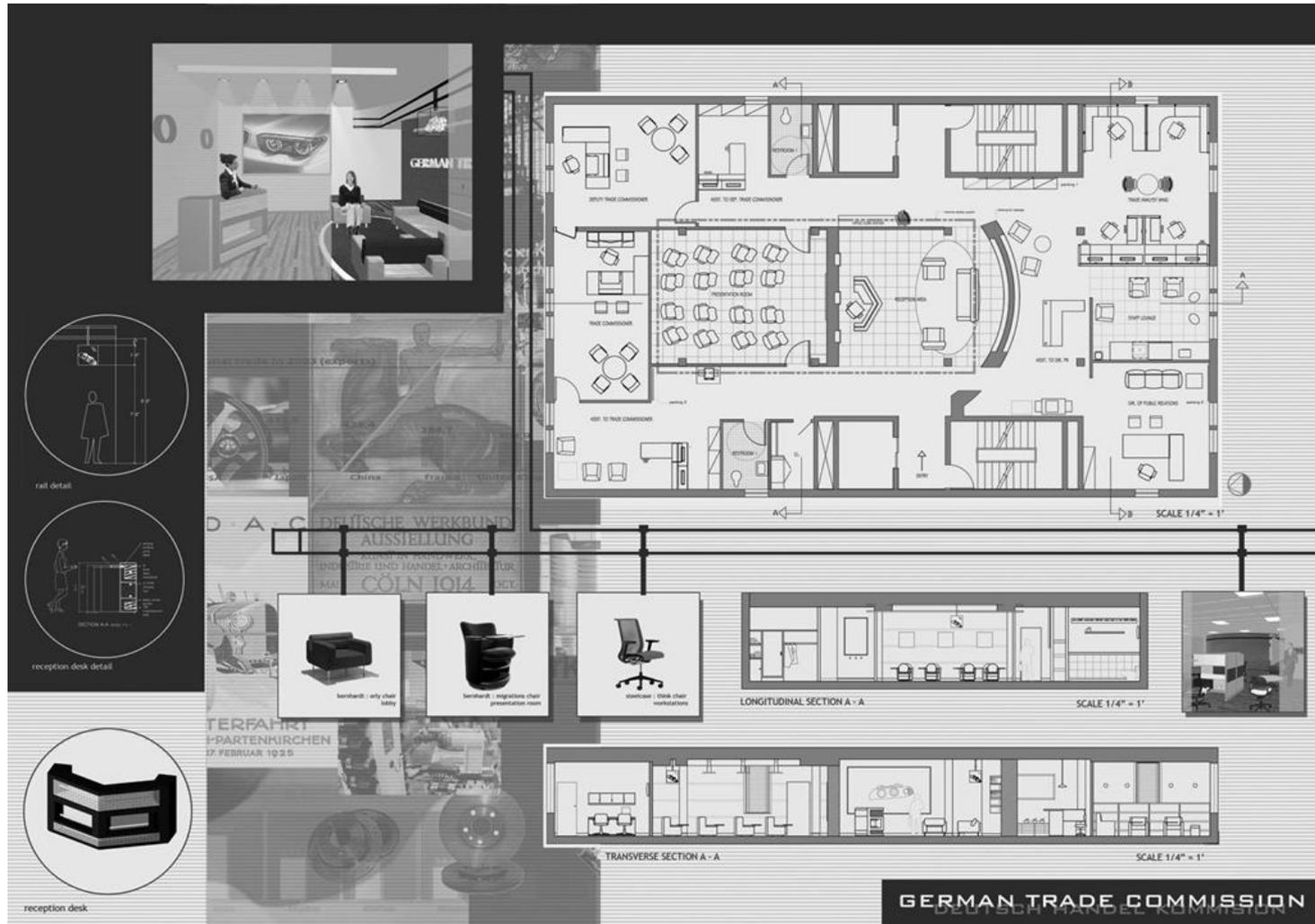
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Is this a good digital presentation layout? If so or no, why?



Is this a good digital presentation layout? If so or no, why?



# Is this a good digital presentation layout? If so or no, why?

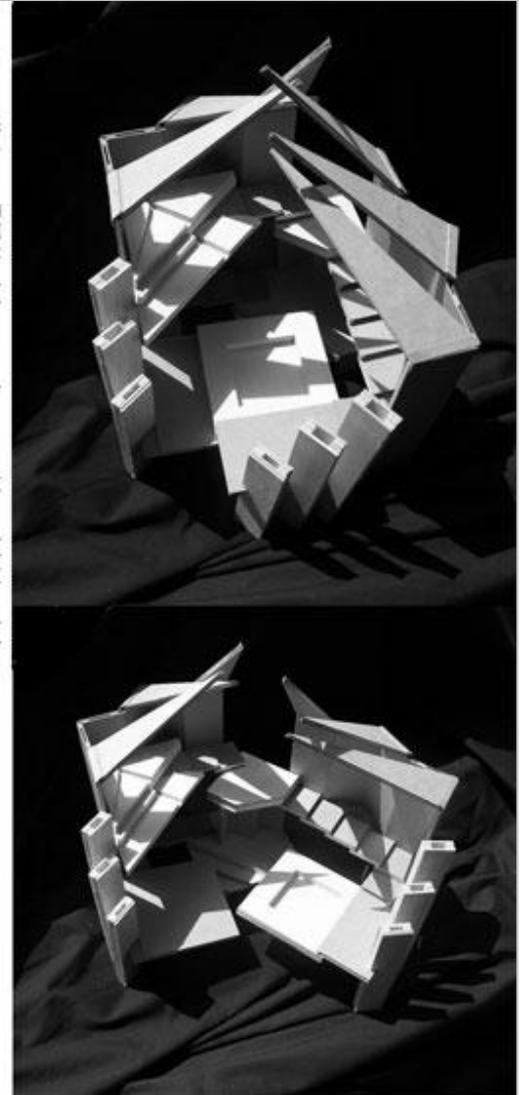
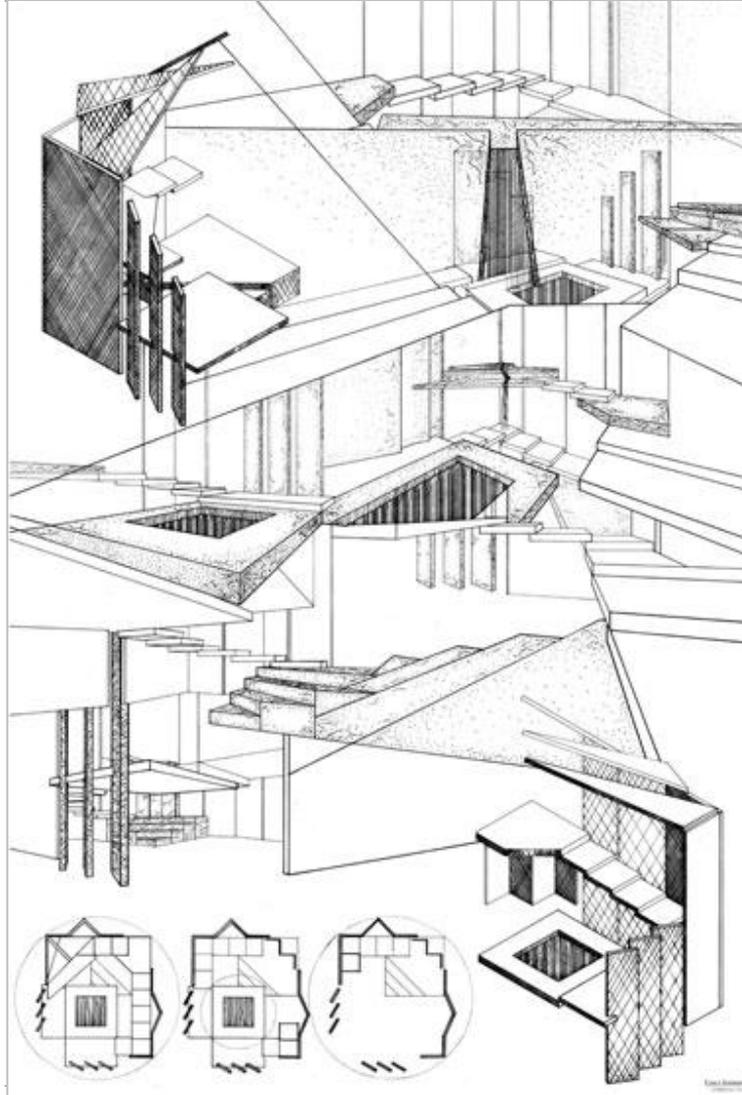


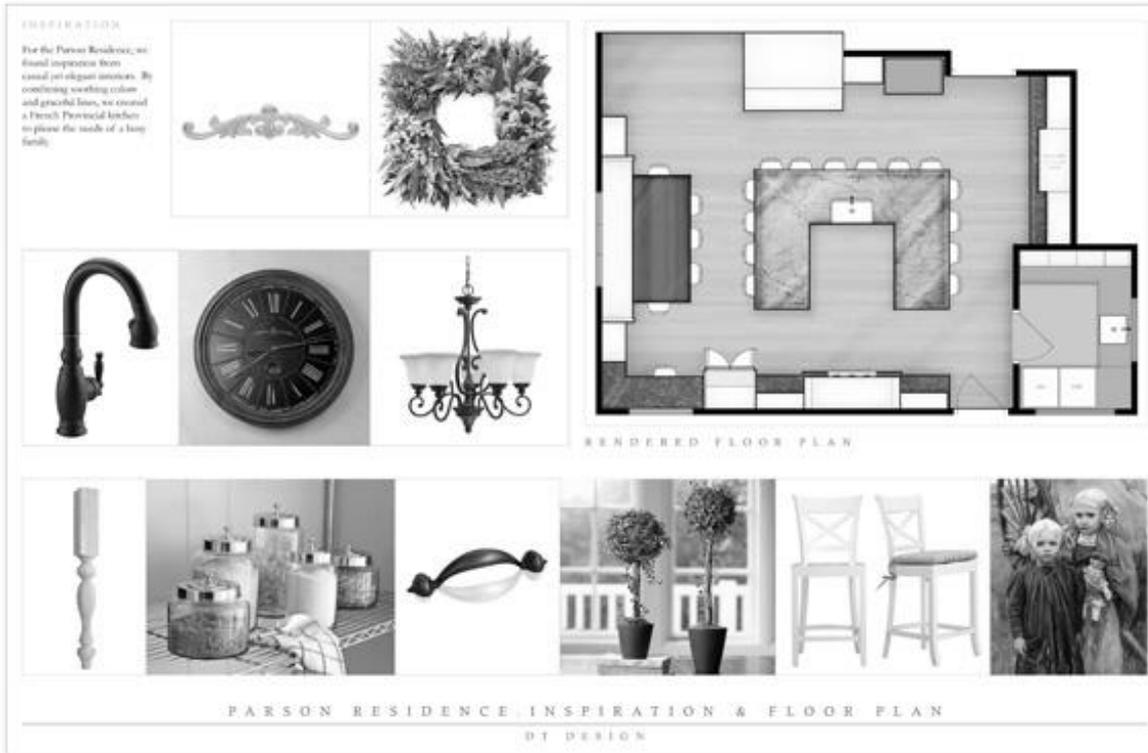
Is this a good digital presentation layout? If so or no, why?

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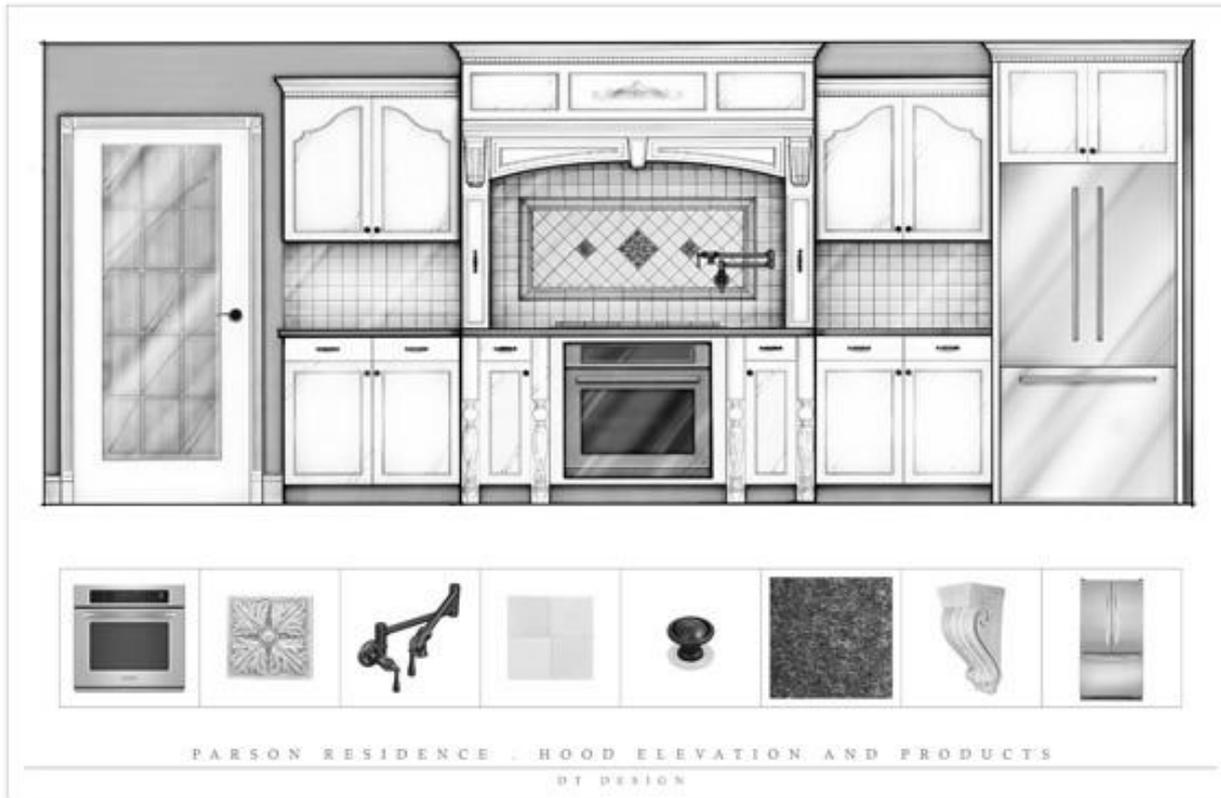


Is this a good digital presentation layout? If so or no, why?



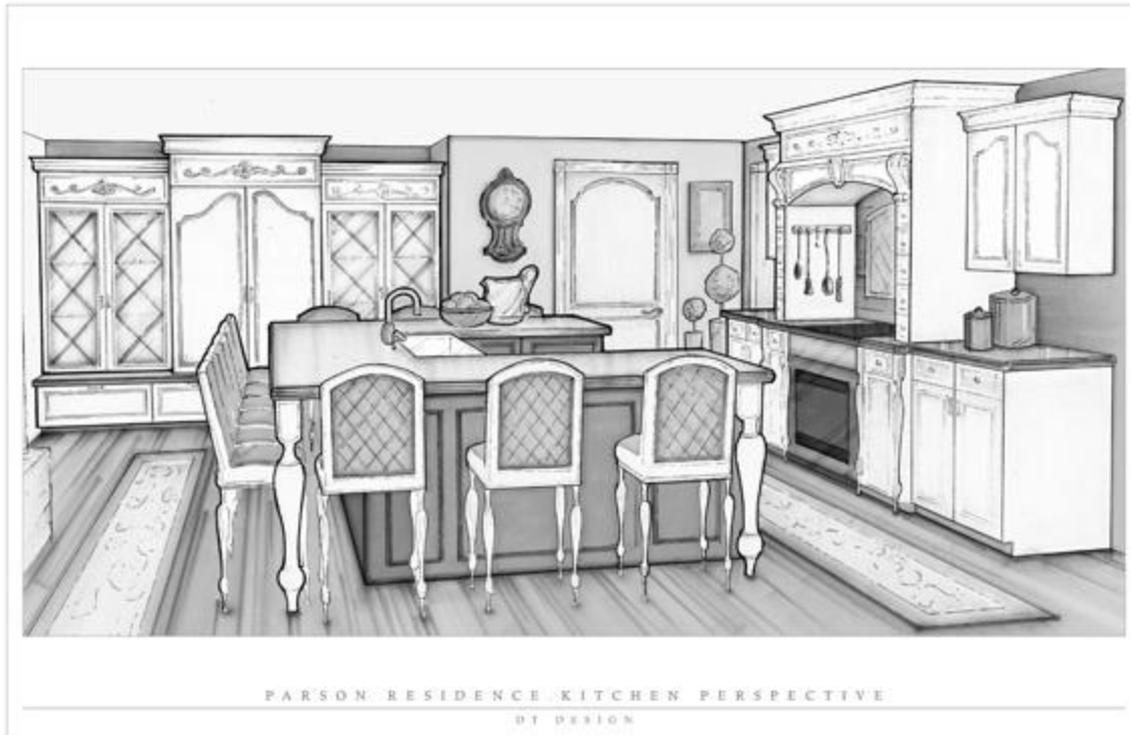


## Inspiration and Floor Plan



## Hood Elevation and Products

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Interior Rendering

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# Digital presentation boards

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- ▶ Use Publisher or In Design and no PowerPoint
- ▶ Keep everything black and white
- ▶ Include all the conceptual drawings
- ▶ Products images – all non architectural
  - ▶ Keep it minimum
- ▶ No limit on how many pages
  - ▶ Make sure to include all the requirement
  - ▶ Prefer 11" x 14" or 11" x 17" of layout



# Must have and in order

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- **Project overview**
  - Program (type of project, total sq. ft.)
- **Site/Location/existing**
  - plan or photo
- **Design concept**
- **Working process**
  - Schematic design (sketches, bubble diagrams, picture of study models)
- **Selective drawings and images**
  - Elevations, perspectives, and picture of final model
  - CADD, working drawings, photos of material board,



# Important information to include

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- ▶ Label everything
- ▶ Keep texts to minimal
- ▶ Written words are not as important as the visual experience
- ▶ Include scale, north orientation (not applicable here)
- ▶ Well design and maintain cohesiveness throughout pages
- ▶ Emphasize on project, not background
- ▶ Make it dynamic
- ▶ Add your own personal style
- ▶ Something must spark attention and jump off the page
- ▶ Keep it simple and sleek (KISS)

