Evaluate elevation, perspective, and digital presentation
What can you improve on this elevation?
What can you improve on this elevation?
What can you improve on this elevation?
Is this a good elevation? If so or no, why?
Is this a good elevation? If so or no, why?
6 elevations

- Show understanding of sketching elevation techniques
- Attention to details
- Illustrate great line weights and line consistency
- Show line weights
- Indicate all architectural elements and non architectural elements details
- Use appropriate graphic presentation for entourage
- Attention to accuracy in scale and proportion
- Illustrate materials – texture, value
- Indicate lightings thru fine graphic communication
- Provide written verbal conceptual idea in the elevations
- Produce good quality elevations
  - Portfolio presentation
  - Note: *do not have to show door swing, shelving, and dimension*
What can you improve on this perspective?
What can you improve on this perspective?
Is this a good perspective? If so or no, why?
Is this a good perspective? If so or no, why?
Is this a good perspective? If so or no, why?
Is this a good digital presentation layout? If so or no, why?
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Hood Elevation and Products
Interior Rendering
Digital presentation boards

- Use Publisher or In Design and no PowerPoint
- Keep everything black and white
- Include all the conceptual drawings
- Products images – all non architectural
  - Keep it minimum
- No limit on how many pages
  - Make sure to include all the requirement
  - Prefer 11” x 14” or 11” x 17” of layout
Must have and in order

- Project overview
  - Program (type of project, total sq. ft.)
- Site/Location/existing
  - plan or photo
- Design concept
- Working process
  - Schematic design (sketches, bubble diagrams, picture of study models)
- Selective drawings and images
  - Elevations, perspectives, and picture of final model
  - CADD, working drawings, photos of material board,
Important information to include

- Label everything
- Keep texts to minimal
- Written words are not as important as the visual experience
- Include scale, north orientation (not applicable here)
- Well design and maintain cohesiveness throughout pages
- Emphasize on project, not background
- Make it dynamic
- Add your own personal style
- Something must spark attention and jump off the page
- Keep it simple and sleek (KISS)